

Fact Sheet

IN ONE SENTENCE

Botonom is an AI workforce platform where companies hire role-based AI workers, called agents, equip them with capabilities and run them on their own channels.

IN TWO SENTENCES

Botonom is an AI workforce platform where companies hire role-based AI workers and equip them with capabilities. An agent connects to the tools the company already uses without a line of code being written, and works across WhatsApp, email, web and mobile on a single memory.

POSITIONING

A chatbot sells you a widget. Botonom builds you a team.

COMMERCIAL FRAME

Sold like software, priced like headcount: a plan base plus a monthly fee per agent.

The three building blocks

BUILDING BLOCK	WHAT IT IS	STATUS
Agent	A role-based AI worker. Two tiers: Standard and Genius.	LIVE
Capability	Independent, installable capability modules that decide what an agent can do.	LIVE
Channel	The same conversation continues across channels, on one memory.	LIVE

What is true today

Every line below describes a shipped product capability.

- ✓ **Starts work in minutes, without code**
Self-service hiring flow, one-step channel connection
- ✓ **Asks a person what it does not know, learns it, does not ask twice**
Escalation to a human plus persistent knowledge memory
- ✓ **Agents consult each other and hand work over**
Agent-to-agent consultation and delegation
- ✓ **Real orders are taken from a button inside WhatsApp**
Rich messaging plus the Orders capability
- ✓ **Runs scheduled work on its own**
Scheduled tasks plus a shared company calendar
- ✓ **Its authority is bounded at the data layer**
Deny by default RBAC, multi-tenant isolation
- ✓ **14-day trial, no card required**
Trial model
- ✓ **A rule stated once stays in force**
Standing rules carried into every turn
- ✓ **Recognises the customer independently of the channel**
Cross-channel identity and shared memory
- ✓ **Sends and receives email from the company's own domain**
Email on the customer's own domain
- ✓ **Listens to a voice message, reads a document, sees an image**
Multimodal input and voice reply
- ✓ **Works in the correct time zone**
Per-conversation local time architecture
- ✓ **Keeps the company's own API keys encrypted**
BYOK
- ✓ **Turkish and English interface**
Localisation across interface and catalogue

Product surfaces

Web

Management dashboard plus a chat widget that embeds into the company's own site.

Mobile

iOS and Android application, same account, same conversation history.

Channels

Five live channels: WhatsApp, Telegram, email (including the company's own domain), web (dashboard and widget), mobile.

Brand layers

Botonom Office	The environment the team works in.
Botonom CXO	The boss agent that runs the team: distributes work, watches it, routes sensitive actions to human approval and reports the result.
Agent	The AI worker itself.

Capability categories

Scope: hundreds of capabilities and integrations. The figures published on botonom.com are 500+ capabilities and 150+ integrations.

Product catalogue Orders and sales Collections and finance Appointments Price tracking SMS
Voice generation Document reading Web research Spreadsheets Database query and export
Social media management Design production Ad reporting CRM and ERP connections Help centre Weather

SCOPE HONESTY

On the advertising side the scope today is reading and reporting. Campaign management is on the roadmap and is not described as available.

Security and compliance

Deny by default RBAC	An agent's authority is bounded at the data layer, not left to instructions. What a role cannot reach, the agent cannot reach.
Multi-tenant isolation	Every customer's data stays inside its own tenant boundary.
BYOK	A company can bring its own model and service keys. They are stored encrypted and are not exposed back in the interface.
KVKK context	Botonom does not publish a compliance certificate. What the platform provides are the controls a company needs for its own obligations: the company remains the owner of its data, access is scoped per role, tenants are isolated and its keys are held encrypted.

PRESS CONTACT

Email	press@botonom.com	Web	botonom.com
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Press and corporate enquiries are handled as a conversation about a specific project, not as a self-service sign-up.